

Ladera Recreation District
Board Meeting Minutes
February 11th, 2019

Meeting called to order at 7:04 pm.

Board Roll Call: Bob Felderman, Brian Wall, Calin Thomas, Jen Coleman

Also attending: Di Gow, Steve Marra, Hilda Friedman, Betsy Wall

Public Comment

- No public comment

Minutes From Prior Meeting Approval

- Motion made to approve minutes from January 2019; seconded; 3-0 approved

Financial - Hilda

- General Update
 - Cash Balances
 - Capital Reserves; moved ~120k from operating account into Chase money market account - keeping it there for now - due to new account restrictions at JP Morgan we are unable to add more to JP Morgan accounts at this point
 - 1.568M in cap reserves:
 - Interest income from 2018 has been allocated to different funds based off size of fund as agreed upon previously
 - Profit / Loss - nothing YTD at this point as budget needs to be approved. That said when comparing 2019 vs 2018 - all similar at this point - no issues to report
 - Property Tax Revenue came in - 62k - should be seeing another 28k in August - so a total about 90k from San Mateo County
 - Managers health insurance supplement has been processed
 - CapEx so far for 2019; \$2.5k for new lock on door with digital keypad
- 2019 Budget Discussion/Review
 - New Pool Admin - in budget
 - Sanitation - annual fees are based off volume during wettest two months of the previous year - we had emptied the pool in one of those months in 2018; this made our anticipated usage for 2019 roughly double...from~6k to ~11k plus an annual 5% increase.

- Adjusted budget for this
- Budget of \$814k
- Expenses \$785k
- Brings us to a budgeted net income of ~29k
- Motion to approve budget; seconded, approved 3 to 0

Managers Report

- Valentine Making Party this past weekend - very well attended - super fun for kids and adults
- Working on updates to website registration system; in progress with website team...just about wrapped up
 - All “stuff” should be there so users can sign up for most activities all at once (e.g. swim team, memberships, kids night out, camp, etc.)
 - Updated dates, looking for new photos, etc.
 - Dates of championship, 4th, polar bear plunge - etc - all there, making updates, etc.
- San Mateo County California Special Districts Meeting - Tuesday the 12th - Di to attend
- In midst of getting bids for a new water heater - current one is old and not in good shape. Initial estimates of \$4 and \$8k, still researching but want to get replaced before start of pool season
- Two paths...one between Dedalera and South Castanya and the other between South Castanya to South Balsamina - in bad shape
 - A couple neighbors have raised it
 - Recent rain has likely done even more damage
 - County clear that LRD is responsible
 - \$16k bid so far; going to get at least one other bid
 - Asking for provisional approval of \$15k
 - Motion to allocate \$15k to repair 2 paths - get another quote
 - Approved 4-0
 - Plan to put some cones ASAP out as warning
- Landscaping - planning a refresh but nothing too substantial
 - Karen Hill helping with ideas and Arnie Cornez helping with tree maintenance of the La Cuesta island - thanks, very much appreciated!
 - Planning updates in front of baby pool, by Laderland, by courts; mulch, some new plants and tree trimming.
 - Question raised by Jen: is there a reason we have trees up as a border - there is prime view looking towards Webb Ranch...maybe something to consider as we think about additional updates?
- A few other items:
 - Skateboard ramp
 - New tarp on skateboard ramp
 - Israel to dig a bit by the ramp on the west side to avoid dirt/water run off onto ramp

- Bench by tennis courts 3 and 4 - going to raise a bit - too low
- Internal quarterly inspection - did the other week - have a few things to do...pool opening day is April 27.
- Rec room / front office - all going to be painted
- Jack Morton here in March to review audit
- 3 Non-Resident memberships to be donated to local public schools, will send over details to MA, Woodside, and Las Lomitas
- Board members should have received a Netfile email last week - just pull up form and enter info for 2018. Procedural item to address by April.
 - Log into website and approve or look for email

Path Committee Update

- Have easement legal documents
- Authorized the surveys to create appropriate documentation for small portion that crosses the residence land to get to La Cuesta...minor impact,~2.35 feet.
- Sent to Portor (LRD legal counsel) for review and final updates
- Residence rebuild on hold
- Plan is to continue firming up details with the school district and hold with the homeowners

Pool Committee

- January 18th - met with Kristina France - a Non Resident member in charge of fundraising at Sacred Heart. Thank you!! Some ideas discussed:
 - Has a team for each grade at the school (e.g. similar to LEP, neighborhood leads?)
 - As it applies to the LRD board would be desirable for the team to show support and be part of an initial fund-raising round - e.g. so as part of communications, “the LRD Board is supportive and has 100% participation”.
 - In the school setting, alumni are targeted first - trying to reach ~50% of desired amount; e.g. an angel round with alumni donors. Subsequently new/current families are reached out to...with the intent to show momentum
 - People on the committee - have a dinner or cocktail party - make message clear - please bring your checkbooks - e.g. we are going to host a dinner and are looking to raise funds for the pool.
 - In school setting, usually 6 touches per person for a donation
 - Current thinking is that we need to get to \$1.5 million
- Likely will need substantial donation funding or financing
- Opening day - a board/picture of what we want - a thermometer - in school setting, these are quite helpful - our goal is X, here’s where we are
 - Maybe even put in Crier for monthly updates
 - Communicate current pool status (age, what’s going on, etc), and what we will be offering when we have a new pool
- Also important to consider Non-Resident members in donation drive

- Perhaps foster a spirit of competition with donations
- Reach out to past board members as well
- Wildly hopeful to start in the fall - clock is ticking due to permits, final plans, etc
 - For fall start likely need to have funds raised/identified by April
- Perhaps reach out to local businesses?
- Looking to kick the Pool Committee into next level; reach out to past members, see if they are willing to give it a go again, etc.
- Di / Jen meeting tomorrow on webinar re: pool financing options

Meeting Adjourned at 8:10 pm

Next meeting:

Planning for 7:00 pm on Monday, March 11th, 2018

Respectfully submitted: Brian Wall