

**Ladera Recreation District**  
**Board Meeting Minutes**  
**February 10, 2020**

**Meeting called to order at 7:12 pm.**

**Board Roll Call:** Bob Felderman, Brian Wall, Randy Cook, Jen Coleman

**Also attending:** Di Gow

**Public:** None

**Public Comment**

- No public in attendance

**Minutes From Prior Meeting Approval**

- Motion made to approve meeting minutes from January 2020; seconded; 4-0 approved

**Financial Report - Discussion of Hilda's report**

- New pool reserve, amount from donations...\$191k has been raised as of today.
- Parking - going ok - about 8 to 10 cars a day; 10 is limit - all good.
- Team to sync up with Hilda re: historical financial info; to see if any kind of "master" cash flow document exists with income/expenses by category.

**Pool Committee Updates**

- General discussion regarding the community meeting
  - In general; alignment to continue with current approach (e.g. on scope of project), with a push to line up more detailed information in the March time frame, with post-March efforts in play as well.
- Fundraising
  - Various marketing / fundraising efforts ongoing
  - Crier communication of donor list
  - "Big event" (e.g. happy hour get-together) - on hold now after doing some research on this idea and getting some feedback
- Usage
  - Ask to mgmt team: can some sort of usage tracking system be figured out? We are trying to get a better sense of what asset (e.g. pool, tennis, etc.) utilization we have at least on a daily basis. Even more granular (e.g. hourly, morning/afternoon/evening, etc) would be of interest but may too heavy of an impact on staff time.
- Tallman - investment banking firm
  - Specialize in working with organizations such as the LRD
  - Have explored with them borrowing \$1 million on a 10 year and a 15 year term. Interest rates are low now (~3%). Annual payments roughly \$118k for 10 year and \$84k for 15 year.
  - Pool bid discussion
    - Adams is currently communicating \$1.5 M.
    - Current "padding" that we are estimating gets us to \$2 M (a ~30% pad).
    - To firm up details, alignment to go ahead and initiate detailed designs of

the pool. Need to start closing out some gaps of information (e.g. firm up scope on what needs to be done with bathrooms, get to more specific plans).

- LCA meeting
  - Jen attended the recent LCA meeting
  - The LCA is in support of the project!

### **Managers Report**

- Valentines event
  - Super fun event with roughly 50 attendees!
- Tennis Court Lights update
  - Immediate problem resolved (breakers, wires at issue). All lights are now working.
  - Working through bids and possible next steps on replacing all lights with LED
    - A fairly significant expense (\$14k and up)
  - Some financing options with PG&E being explored
  - In communication with other clubs/rec centers that have gone through similar exercises to learn
  - Current thinking on approach is to hold on any significant investment. If we run into another “break/fix” type of situation, to regroup and re-evaluate.
- Membership donations for locations MA/Woodside Donation; LLEF, MA, Woodside
  - Proposed; Seconded; and Approved 4-0
- New website and registration software
  - Working on moving website and registration systems
    - Rec N Roll and MindBody being replaced
  - Upfront investment but confident will pay off over long run
- Jack Morton - most likely on agenda for next meeting
- Credit Card processing
  - Due to credit card processing fees (~3% of transactions), trying to discourage donations by credit card
  - Some checkout flows we do see opt-in to pass credit card fee to user
  - To explore if any “pay by ACH” options are available
- In good shape as of now for summer staffing, no issues to report
- Board members to be on the lookout for NetFiling process; due April 1

### **Special Session**

- Motion made to move into special session to discuss the following per the LRD Agenda communicated February 6th, 2019:
  - Gov. Code § 54957 (b) (1) -Personnel
- Motion seconded; approved 4-0.
- Special session concluded at 8:45 pm.
  - Notes: Board took no reportable action.

### **Public Meeting adjourned at 8:45**

### **Next meeting:**

Planned for 7:00 pm on Monday, March 9th, 2020

Respectfully submitted: Brian Wall